

WTVD-TV DURHAM 411 LIBERTY STREET DURHAM NC 27701

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GREER, MARGOLIS, MITCHELL, BURNS & ASSOC - 863

ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403092	10-23-2012		0	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agend	cy Est#		CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing				Pa	ackage	Contract Title	е	
	1537		246869	PHILADELPHIA	A. CLIFFORD	10-25-2012	10-29-20	012	M (Broad	dcast Mo	nth, C	ycle 1)		N	246869		
Line Start D	Date E	End Date	Time Period	De	escription			RC	Duration	МТ	W T	F S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE:	E: 1537													
1 10-25-2	2012 1	0-28-2012	05:00AM - 05:	30AM EY	EWITNESS NEWS AT 5:00	AM (MONDAY	-FRIDA	3	60		X	X		1	650	1	650.00
2 10-25-2	2012 1	0-28-2012	05:30AM - 06:	OOAM E	EWITNESS NEWS AT 5:30	AM (MONDAY	-FRIDA	3	60		X	X		1	1,300	1	1,300.00
3 10-25-2	2012 1	0-28-2012	06:00AM - 07:	:00AM E	EWITNESS NEWS AT 6AM	I (MONDAY -FI	RIDAY)	3	60		X	X		1	1,700	1	1,700.00
4 10-25-2	2012 1	0-28-2012	07:00AM - 09:	:00AM G	OOD MORNING AMERICA (MONDAY-FRID	OAY) (83	3	60		X	X		1	1,700	1	1,700.00
5 10-29-2	2012 1	0-29-2012	07:00AM - 09:	00AM G	OOD MORNING AMERICA (MONDAY-FRID	PAY) (83	3	60	X				1	1,700	1	1,700.00
6 10-25-2	2012 1	0-28-2012	07:00AM - 08:	OOAM E	EWITNESS NEWS SATUR	DAY AT 7AM (2	2408)	3	60			х		1	500	1	500.00
7 10-25-2	2012 1	0-28-2012	09:00AM - 10:	00AM LI	VE! WITH KELLY & MICHA	EL (842)		3	60		X	X		1	400	1	400.00
8 10-25-2	2012 1	0-28-2012	10:00AM - 11:	:00AM R	ACHEL RAY (MONDAY-FRI	DAY) (851)		3	60		X	X		1	480	1	480.00
9 10-25-2	2012 1	0-28-2012	11:00AM - 12:	:00PM TI	HE VIEW (MONDAY-FRIDA)	() (846)		3	60		X	X		1	700	1	700.00
10 10-25-2	2012 1	0-28-2012	12:00PM - 12:	30PM E	EWITNESS NEWS AT NOC	ON(MONDAY-FI	RIDAY)	3	60		X	X		1	500	1	500.00
11 10-25-2	2012 1	0-28-2012	01:00PM - 02:	00PM TH	HE CHEW (11514)			3	60		X	X		1	350	1	350.00
12 10-25-2	2012 1	0-28-2012	04:00PM - 05:	00PM E	EWITNESS NEWS 4:00PM	(MONDAY- FR	IDAY) (3	60		X	X		1	550	1	550.00
13 10-25-2	2012 1	0-28-2012	05:00PM - 05:	30PM E	EWITNESS NEWS AT 5:00	PM(MONDAY-F	FRIDAY	3	60		X	X		1	1,500	1	1,500.00
14 10-25-2	2012 1	0-28-2012	05:30PM - 06:	00PM E	EWITNESS NEWS 5:30PM	(MONDAY-FRI	DAY) (8	3	60		X	X		1	1,900	1	1,900.00
15 10-25-2	2012 1	0-28-2012	06:00PM - 06:	30PM E	YEWITNESS NEWS AT 6P (MONDAY-FRID	AY) (81	3	60		X	X		1	2,200	1	2,200.00



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ATTN: LAURA BASSETT 3050 K STREET, NW WASHINGTON DC 20007

Contract No Contract Dt 403092 10-23-2012 Rev# Advertiser Brand BARACK OBAMA FOR PRES POLITICALS WTVD - DURHAM

Agency Est#		#	CMS # Sales Office Account Executive Start Date					Date Billing							Pa	ackage	Contract Title	Э	
	1537		246869	PHILADELPHIA		10-25-2012	10-29-2		M (Broa							N	246869		
Line	Start Date	End Date	Time Period		Description			RC	Duration	M	TV	V T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE:	E: 1537															
16	10-25-2012	10-28-2012	07:00PM - 07:	30PM J	JEOPARDY (MONDAY-FRIDA	Y) (898)		3	60	0		Х	X			1	2,800	1	2,800.00
17	10-29-2012	10-29-2012	07:30PM - 08:	00PM \	WHEEL OF FORTUNE (MONDA	AY-FRIDAY) (9	901)	3	60	o x						1	2,800	1	2,800.00
18	10-25-2012	10-28-2012	09:00PM - 10:	00PM F	RIDAY PRIME 9-10P (793)			3	60	0			Χ			1	5,000	1	5,000.00
			ITE	EM LINE NOTE															
40	40.05.0040	40 20 2042						3	60						х		4 000	4	4 000 00
19	10-25-2012	10-28-2012	09:00PM - 10:	UUFIVI S	SUNDAY PRIME 9-10P (855)			3	60						^	1	4,000	1	4,000.00
			ITF	EM LINE NOTE															
			REVENGE 2																
20	10-25-2012	10-28-2012	11:00PM - 11:	35PM E	EYEWITNESS NEWS AT 11PM	(MONDAY-SU	JNDAY	3	60	O		Х	X			1	1,500	1	1,500.00
21	10-29-2012	10-29-2012	11:00PM - 11:	35PM E	EYEWITNESS NEWS AT 11PM	(MONDAY-SU	JNDAY	3	60	o x						1	1,500	1	1,500.00
22	10-29-2012	10-29-2012	11:35PM - 12:	02AM N	NIGHTLINE (MONDAY-FRIDAY	′) (788)		3	60) X						1	500	1	500.00
23	10-25-2012	10-28-2012	12:02AM - 01:	06AM J	JIMMY KIMMEL LIVE (MONDA	Y-FRIDAY) (8	53)	3	60	0		Х	X			1	100	1	100.00
24	10-25-2012	10-28-2012	03:00PM - 04:	00PM H	KATIE (817)			3	60	0		Х	X			1	300	1	300.00
25	10-25-2012	10-28-2012	09:00AM - 10:	OOAM E	EYEWITNESS NEWS SAT 9-10	AM (10765)		3	60	0				X		1	500	1	500.00
26	10-29-2012	10-29-2012	05:00PM - 05:	30PM E	EYEWITNESS NEWS AT 5:00P	M(MONDAY-F	RIDAY	3	60	o x						1	1,500	1	1,500.00
27	10-29-2012	10-29-2012	06:00PM - 06:	30PM E	EYEWITNESS NEWS AT 6P (M	ONDAY-FRID	AY) (81	3	60	o x						1	2,200	1	2,200.00
					·														
28	10-29-2012	10-29-2012	07:00PM - 07:	30PM .	JEOPARDY (MONDAY-FRIDA	Y) (898)		3	60	o x						1	2,800	1	2,800.00
					,												<u> </u>		



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	tract No 03092		ract Dt 3-2012	Revi	sion Dt		Advertiser OBAMA FOR AME	RICA	Brand BARACK OBAM	MA FOR F	PRES				uct Cod TICAL					Station/Market WTVD - DURHAM		
	Agend	cy Est#	‡		CMS	S #	Sales Office	Account Executive	Start Date	End D	ate	Billing				Р	ackage	Contrac	ct Title			
	1537			24686	69	PHILADELPHIA	A. CLIFFORD	10-25-2012	10-29-2	012	M (Broad	dcast Mo	nth, Cy	cle 1)		N	246869)				
Line	Start D	ate	End Date	Э .	Time Per	riod	Des	cription			RC	Duration	M T V	W T	F S	S	SPW	F	Price T	ot Spots	Total \$	
					Agency (CPE:	E : 1537									C	Actua	ed Gross al Gross	Total:	28 28	41,630.00	
																	Agenc	y Commi Net	ission: Total:		6,244.50 35,385.50	
Мо	nth/YR				Preer	mpted		Made Good	Contract 1	otal		Α	djustmer	nts							Actual Total	
Oct	: 12					0.00		0.00	28,63	0.00			0.	.00							28,630.00	
No	/ 12					0.00		0.00	13,00	0.00	_		0.	.00							13,000.00	
TC	TAL					0.00		0.00	41,63	0.00			0.	.00							41,630.00	